



Outreach and Engagement Strategy Paper

Other

11/6/2012

The purpose of the Overseas Security Advisory Council's (OSAC) Sub-committee for Outreach and Engagement (OE) is two-fold: to promote and enhance Country Council effectiveness and improve private sector engagement. We undertake the latter in two ways: by identifying and engaging a broader and more diverse constituency of public and private organizations and by deepening the engagement of existing users. As the committee considered its mandate, we found it useful to identify the various ways for our constituents to interact with the Research and Information Support Center (RISC) staff, Country Councils, Common Interest Councils, and Sector-specific Working Groups, and the OSAC Council so they may progressively increase their overall levels of engagement and participation in the OSAC program.

For the purposes of this strategy paper, OSAC will place our constituents into one of three operational levels: local representatives, regional and headquarters representatives, and corporate security officers (or their equivalent). Please see the attached document for additional details. For each operational level a number of 'engagement' opportunities are listed.

While OSAC recognizes that each constituent has unique needs and different reasons for joining OSAC, we believe the following checklists will serve as a useful resource for our constituents to both gauge and assess their current interaction with OSAC and as a useful roadmap for those constituents who wish to expand their organization's level of engagement.

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